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We at TWR aim at fulfilling a God-given calling: "to proclaim the gospel of Jesus Christ to the whole world by mass media so that lasting fruit is produced." This calling is what we pray for, invest our lives in and believe is becoming reality in more than 160 countries and 230-plus languages every day.

Of the over 20 million interactions with audience members of our broadcast and digital platforms in the past year, one event that stands out indelibly was having believers in Venezuela respond to a special broadcast from TWR's station in Bonaire. In fact, 50 percent of those responding said they or a family member had met Jesus personally through listening to the broadcasts.

One listener said, "Even though things are tough here in Venezuela, TWR Bonaire is the thing that gives us hope to go on."

In India, over 2,000 listeners gathered in late January to celebrate 40 years of TWR ministry. One man walked for two days, took a train for one day, and spent another day on a bus just to be in attendance. I asked him why he had made such an effort. His response: "TWR's broadcast is my spiritual lifeline, and I use TWR360 to prepare for sermons I share in my house church!" We heard similar stories over and over during this gathering.

You, together with the TWR staff, accomplished great things for the Lord in the past year:

- The Bonaire station was upgraded from 100,000 to 450,000 watts.
- TWR360 saw its monthly sessions surpass the 1 million mark.
- A new opportunity arose to put a 200,000-watt outlet in the Silk Road area of Central Asia.
- TWR men's ministry, comprising Champions Arise and Every Man A Warrior, expanded to ten countries this year.
- TWR Women of Hope expanded in Africa, and RiverCross equipped people to minister to abused children in the developing world.
- The Japanese ministry doubled this year as TWR launched new FM stations and on-the-ground outreach.

The prophet Isaiah states, "I will give you as a light to the nations that my salvation may reach to the end of the earth" (Isaiah 49:6). That is the Lord's goal, and we at TWR align with his purposes.

Jesus wants a big voice in the world. That is what TWR is all about, giving him that voice to the nations. Come, join our team of global staff and volunteers working with TWR and its partners as we give Jesus that voice.

About TWR

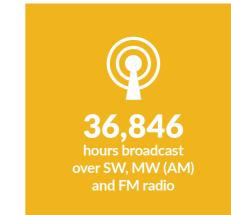
Since its beginnings with just one small radio station in Morocco in the 1950s, TWR has grown into a media movement — sharing the hope of Christ with millions of people in their heart language in more than 160 countries every day.

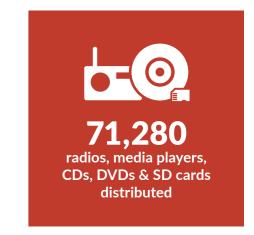
Using the power of media, these words of hope overcome barriers to reach people behind closed doors with the message of salvation.

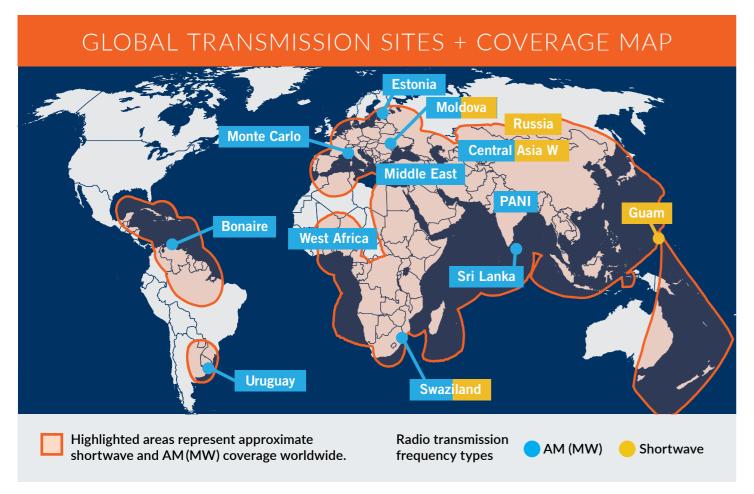
TWR partners with churches, like-minded ministries and Christian content owners to provide relevant programming, discipleship resources and dedicated workers to communities around the globe.

God is using TWR to transform lives, especially in areas where proclaiming the gospel is restricted or forbidden.

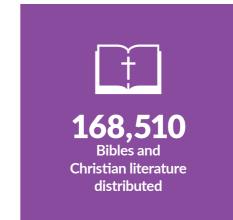


















2017 by the numbers

The numbers on this page offer a snapshot of how TWR's broadcast and digital ministries in Asia engaged and interacted with our audiences in 2017.

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TWR's Northeast Asia region,

which includes countries such as China, North Korea and Japan, is home to some of the least-reached people in the world. More than 340 million people have yet to hear the good news of Jesus.

Here at TWR, we are using radio, audio players, mobile apps and the Internet to overcome barriers and bring the gospel to places that can't be reached by traditional methods.

In September 1977, TWR began broadcasting to China from our shortwave transmitting site on Guam. For the past 40 years, TWR has been broadcasting to this region.

Even in today's world of advanced technology, radio remains an effective way to reach people with the good news. Shortwave radio remains the most effective way to share messages of Christ's hope to believers in North Korea. It also continues to reach into China.

We also distribute radios and media players preloaded with programs in countries like North Korea and China respectively.

FM radio and digital media are more effective for sharing the gospel with people in Japan.

Other digital initiatives are also in the works so that more people can come to know Jesus.



Turn the page to learn more about TWR's **SON-Lift project**, a multi-year integrated media strategy to share the gospel with unreached people groups in China!

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2017 regional ministry highlights:



O languages broadcast



T6
FM radio stations



46 programs on the air



191 seminary graduates

5,334 total hours broadcast

1

















SPOTLIGHT ON:

China Son-Lift project

Jesus said,
"And I, when I am lifted up
from the earth, will draw
all people to myself."

JOHN 12:32 (NIV)

Since 2013, TWR's Chinese ministry team has been diligently working through their multi-year plan to produce and air 60 episodes of the SON-Lift program in 15 languages of China. The 15 languages are spoken by 106 of China's unreached people groups with a combined population of more than 100 million people. Each episode of the SON-Lift program contains a dramatized Bible story about the life of Jesus, an explanation of the gospel, music, and a prayer.

The SON-Lift project is an integrated media strategy to not only air the programs by radio but also distribute them on preloaded media players that can be shared in individual homes. The players for each language we have produced have been extremely popular. And the personal visits where the gospel is shared by word-of-mouth has resulted in spiritual fruit.

Some months ago, a SON-Lift ministry partner in inland China went on an exploration trip to locate two unreached people groups (UPGs). Despite their efforts and inquiries along the way, the UPGs could not be located. However, all was not lost, nor was the visit fruitless.

On the fourth day of their journey, they came to a village where they were welcomed by the locals and given an introduction to the area. In return, the SON-Lift group shared why they were there and took the opportunity to share the gospel.

An entire family of four — husband, wife, and two children — heard the gospel and prayed to receive Christ as Lord into their lives!

Now we pray God will use this family as the light of Jesus in their village.



So far, we have completed the translation and production of the 60 programs in seven of the 15 languages, and some of these language programs have been distributed over shortwave radio, the Internet, and media players for several years. Other languages are in various stages of production, testing, or research.

In 2017, a total of **956 audio** players were distributed across 10 provinces/automous regions in China. We are grateful that the entire distribution phase is now largely completed, through our partners who went about sharing the gospel in the various counties of their respective provinces.

We continue to receive requests for more audio players, but we are at the tail-end of our current stock. We would like to make more players available, but we have to raise the funds before we can do so.

PRAISE ITEMS

- Based on feedback received from our partners, we know of at least 24 recipients who have decided to follow Christ. Praise God!
- Thank God the SON-Lift programs in Cantonese, Hakka, Mandarin, Mongolian and Nosu Yi lanugages are being aired daily via shortwave radio.
- Through an agreement with the Mongolian Bible Society, the Mongolian Bible is being loaded onto media players with the SON-Lift Mongolian programs, scheduled for distribution in the fourth guarter of 2018.
- We praise God that media players have been loaded with the **Southern Dong** language programs, along with Biblica's Chinese Contemporary Bible. The players are being tested for quality before distribution.

• Praise God the **Kazakh** production team did a great job with a test translation, and have been given the green light to go ahead and produce all 60 programs.

PRAYER REQUESTS

- While programs are complete in two other languages, the situation is too tense and risky to air them at this time. Please pray for God to open a door to these broadcasts in the future that will not endanger those involved in it.
- We still need to locate and assemble a qualified translation and production team for the last few languages. Please pray for God's guidance.

"A co-worker was allocated 50 audio players for distributing to the UPGs, and on seeing their usefulness he asked for 50 more. **He saw six people come to Christ** after listening to the programs, and how the players greatly blessed believers living in mountainous areas, as they did not have access to a church, meeting place or Christian resources."



TWR's South Asia region is one of the most difficult areas in the world to be a Christian. Persecution of believers is still present in countries such as Afghanistan, Bangladesh, India, Nepal, Pakistan, and Sri Lanka.

TWR first broadcasts in this region were to India in 1978. Our teams in this region continue to share the gospel via radio, and have since added the Internet, social media, and digital media devices as viable platforms to reach people in this part of Asia.

Counselors follow up with listeners to help with questions they may have, and help link them up to local churches — or one of the thousands of Listener Home groups that TWR has set up across the region.





Turn the page and learn more about our newest ministry in TWR's South Asia region—**Bangladesh!**

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2017
regional ministry
highlights:

0

68
languages broadcast



// FM radio stations



153 programs on the air



2,147
new radio
home groups



9,158 total hours broadcast

10 11



SPOTLIGHT ON:

TWR's new Bangladesh ministry

"How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard? And how can they hear without someone preaching to them?" ROMANS 10:14 (NIV)

Bangladesh is one of the most densely populated countries in the world. It has a population of 160.8 million, of which less than 0.3 percent is Christian.

Anyone from another faith who expresses interest in coming to Christ faces pressure and persecution from radical extremist groups, local religious leaders and even their own family members.

Christian communities living in rural areas of Bangladesh also face a shortage of trained Bible teachers, pastors and church leaders. Several churches may have to depend on a single pastor for all their spiritual needs, and some churches may not even have one at all.

The literacy rates in rural areas of Bangladesh are also significantly lower than in urban areas. The Bangladesh Bureau of Statistics reported in 2017 that in some rural areas the literacy rate averages around 50 percent for men and 45 percent for women (compared to an average of 70 percent for both men and women in urban areas). This demonstrates biblical content in the form of books and written tracts are less applicable in this context.

As a result, new believers in rural areas of Bangladesh are not growing spiritually because they lack access to appropriate, systematic Bible teaching.

After much prayer and consideration on how to best assist the church in Bangladesh, TWR's South Asia ministry commenced ministry in Bangladesh in 2017. The outreach is focused in three rural areas, and aims to equip untrained pastors and church leaders, as well as instruct believers in biblical truth and Christ-like living.



To do this, TWR is partnering with local churches and Christian organizations – from various demonimations – to set up Listener Home groups. These groups function like a Bible study group, except the session is facilitated by listening to an audio program presented in their mother tongues.

This is a model that has proven effective in other countries in South Asia, and TWR organized four seminars for 127 leaders to equip them for the task ahead.

By God's grace, a total of **110 Listener Home groups** – more than 900 adults – were set up across various districts of Bangladesh by the end of 2017.

We are encouraged to receive positive feedback from the Radio Home group leaders:

"The media player helps me to share God's Word with my community. The people want to hear the Bible message. When I play the programs for my group, others from the community also gather to hear God's Word — about 70 of them are listening."

One church shared how they also wanted to implement Listener Home groups in their community, but we did not have the program available in their language. The church has indicated they are ready to translate the teaching materials so they can be a part too!

PRAYER REQUESTS

- Please pray for the ministry as it develops in Bangladesh. We ask God for his guidance and provison.
- We still need to locate and assemble a qualified translation and production team for the last few languages. Please pray for God's guidance.

"I started a group with 12 members who were non-believers.

When we played the program on the Gospel of Luke in my village, many people gathered to listen to it. Almost immediately, we are asked to stop the program as many people were listening about Jesus.

Even though [this happened], eight people from the group received Jesus Christ as their personal Savior and Lord."

A LISTENER HOME GROUP LEADER



According to Operation World, Christians make up a small percentage of believers in Cambodia, Indonesia, Myanmar, Thailand, and Vietnam.

TWR's Southeast Asia ministry teams on-the-ground face many challenges, but are faithful in

challenges, but are faithful in producing programs and counseling listeners with biblical advice.

Content is being developed to share the gospel in parts of Indonesia and the southern Philippines. This content is designed to help them bridge the gap between the gospel and their worldview.



In countries like **Cambodia**, our team continues to develop listener groups for women and children educating them in practical and spiritual matters. Turn the page to learn more!





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2017 regional ministry highlights:



L D languages broadcast



programs on the air



187
FM radio stations



22,354 total hours broadcast



36,325 audience letters and e-mails

16



TWR's ministry in Cambodia

"Give thanks to the Lord, for he is good; his love endures forever." 1 CHRONICLES 16:34 (NIV)

The majority of programs aired by TWR Cambodia — such as *In Touch*, *The Word Today* and *Thru the Bible* — help listeners understand what it means to be a disciple. These programs teach listeners though systematic Bible study.

A listener shares his testimony, "Someone came to my village and told me the good news of Jesus, but I did not quite understand because it was just a short visit. However, after I started to listen to the *Thru the Bible* radio programs, God's Word started to work in me and bear fruit in my life...

I have now been born again in Christ. *Thru the Bible* is the best Bible preacher for my day-to-day life... I am learning how to be more Christ-like, and showing those around me the love of my Savior and Lord, Jesus."

REACHING ORAL LEARNERS

TWR developed a program titled **Stories of the Potter** to reach people through stories and parables, just like Jesus taught his followers. Many church leaders have come to our office asking for copies of the programs, so as to start listener groups in their congregations. They share how many of their church members are older and have difficulty reading due to their declining eyesight, while others are uneducated and cannot read.

One of them shared,

"Many of my church members really love listening to the word of God through the *Stories of the Potter* program. I decided to come here to ask for more programs for them."bless you!"









"I really enjoy listening to your program with my entire family.

We have learned a lot from listening to your program, especially with the topic 'The Lamp'. Through this topic, I learnt that as Christians we should be like lamps which shine brightly so we can share Christ with others.

I need wisdom from God... please keep me in your prayers."
A LISTENER FROM CAMBODIA

WOMEN'S MINISTRY

In Cambodia, the **Women of Hope** program is helping widows and vulnerable women (especially those who can neither read nor write) by providing spiritual and general education. Both believers and nonbelievers listen to this program, and the team often gets phone calls from listeners.

"My husband kicked me out of my home because I became a believer. I now live with my son and his wife, and we rent a house together. I am struggling but I trust God who always helps me and is always near me."

MINISTERING TO CHILDREN AND YOUTH

TWR also ministers to children and youth through the programs **Happy Children's Garden** and **It's Yours** respectively. Besides producing the programs and conducting follow up, the teams also conduct camps for groups of listeners as well as facilitate training sessions for Sunday school teachers.

A children's and youth group leader from a church shared these words of encouragement with us:

"The children really love this program and are really happy to hear it. The program is very good, and the children can get prizes if they can write in with their answers [to the quiz segment]. That's great, even though it's just a small reward, it is lovely for them. I give thanks to Trans World Radio that produces this program for the children in Cambodia... God bless you all!"

PRAYER REQUESTS

- TWR commenced ministry in Cambodia in the year 2000.
 We give thanks to God for seeing us through all these years!
- Please continue to pray for our staff and ministry. May we give glory to our Lord as we seek to bring others to know Jesus and experience God's love and hope in their lives.



No one person can do everything.

This is especially true when doing God's work — each of us has a different part to play.

Just as the Bible says in 1 Corinthians 12, every part of the body is indispensable and that all parts should work together.

Here at the Asia Regional Support Services (ARSS) in Singapore, we back our country teams by providing support in broadcast operations, IT, finance, marketing and communications, human resources, media services, and fundraising.

Praise God that He has given our diverse team their specific giftings! It takes each individual — serving faithfully in their various departments, working on what God has enabled us to — and in so doing, enabling the gospel to go out across the region of Asia.

Serving in missions isn't limited to going to a faraway land.



Enable the good news to be shared abroad... From where you are!

To learn more, scan the QR code or visit www.twr.asia/serve-with-twr



Remember how you felt when you first heard the gospel and Jesus touched your heart?

You can help someone experience that same joy too.

With more than 230 languages broadcast around the world, of which 60 are available online at www.TWR360.org, chances are, you can find a language to share God's Word and offer someone encouragement in their mother tongue.

Afrikaans • Albanian • Amharic • Arabic • Bambara • Bengali • Bosnian • Bulgarian Haitian-Creole • Cebuano • Croatian • Czech • Dutch • English • Farsi • Fongbe • French German • Greek • Gujarati • Hausa • Hindi • Hungarian • Igbo • Ilocano • Bahasa Indonesia Italian • Japanese • Kannada • Khmer • Korean • Lithuanian • Malayalam • Mandarin • Marathi Nepali • Norwegian • Papiamentu • Polish • Portuguese • Punjabi • Romanian • Russian Serbian • Slovak • Somali • Spanish • Swahili • Swedish • Tagalog • Tamil • Telugu • Thai Turkish • Ukrainian • Urdu • Vietnamese • Yerukala • Zulu





Financial reporting

As a nonprofit ministry organization, TWR depends on God and the voluntary contributions of individuals and churches.

To help assure TWR's good stewardship of the funds entrusted to the ministry, TWR belongs to the Evangelical Council for Financial Accountability (ECFA) in the USA and adheres to its financial standards. An independent certified public accounting firm audits TWR's annual financial statements.

Complete audited global financial statements are available on TWR's global website at **twr.org/official-documents**



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